



RED Arena, Inc.
1601 Bell Springs Rd.
Dripping Springs, TX 78620
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Howdy!

It's time for the 2017 RED Arena Round-Up! This annual event will take place under the covered arena at Dripping Springs Ranch Park on Ranch Road 12 in Dripping Springs on Saturday, June 3rd, 2017.

RED (Riding Equines for the Disabled) Arena, Inc. is a 501c3 non-profit corporation that offers equine assisted activities and therapies. *Our mission is to empower individuals of all abilities through horses.* Our participants are individuals with various physical, social and emotional challenges such as Autism, Cancer, Cerebral Palsy, Developmental Delay, Down Syndrome, Stroke and Traumatic Brain Injury. These conditions affect more than 500,000 people in the greater Austin/Texas Hill Country areas alone.

At RED Arena we strive to promote more inclusive opportunities for people with disabilities. **The 7th Annual RED Arena Round-Up** provides an avenue in our community for riders with disabilities to participate alongside able-bodied riders in fun play day rodeo events.

The past six Round-Up's were tremendous successes due to folks like you! Last year we raised over \$98,000. We had over 70 riders of all abilities competed for beautiful ribbons and high point trophies with over a thousand in attendance. In addition to the play day rodeo games, there was a silent auction, raffles, community group sponsored fair booth games, mini horse obstacle courses and crafts. With your help we expect this year's event will be even better!

The success of last year's Round-Up provided funding for many riders who would not otherwise be able to afford this groundbreaking therapy. The funds raised provided full and partial scholarships for therapies, lessons, job training and mental health services. With the growth of our programs and increased scholarship requests, we need your support to ensure no one is ever turned away due to lack of funding.

For your consideration a list of sponsorship opportunities for the RED Arena Round-Up is included. RED Arena envisions building on this collaborative success to celebrate and empower horseback riders of ALL abilities!

There is nothing more amazing than the transformation of a rider as they are being physically strengthened, cognitively stimulated and emotionally empowered while working on the back of one of these incredible therapy horses!

Gratefully,

Jennifer Young, PT, MS

Jennifer Young, PT, MS
Physical Therapist, Executive Director, Founder



Sponsor Levels for the 2017 **RED** Arena Round-Up Saturday June 3rd 2017

Inclusive Rodeo ☆ Silent Auction ☆ Mini Horses ☆ Games ☆ BBQ ☆ Petting Zoo

How your contribution helps:

- ☆ \$200 = a new therapy riding pad and horse girth ☆
- ☆ \$500 = one riders a week's tuition for summer camp ☆
- ☆ \$1000 = a full semester of therapeutic riding lessons for one rider ☆
- ☆ \$2000 = an entire year of therapeutic riding lessons for one rider ☆

Friends of RED Arena for ANY donation or silent auction item valued at less than \$200

- ☆ RED Arena Letter of Appreciation.
- ☆ Fair booth space** to market your company directly and provide a fun fair activity.

RED Horseshoe Sponsor for a \$200-\$499 donation receive the above PLUS:

- ☆ Your company name in event program.
- ☆ Promotional material provided will be included in Rider registration packets.

Bronze Horseshoe Sponsor for a \$500-\$999 donation receive the above PLUS:

- ☆ Company name listed on the sponsor page of www.REDarena.org for one year.
- ☆ Special "thank you" announcement during the event.

Silver Horseshoe Sponsor for a \$1,000-\$1,999 donation receive the above PLUS:

- ☆ Your company name and website on T-shirts.
- ☆ Company website link on www.REDarena.org for one year.
- ☆ Prominent name on color flyers and in event program.
- ☆ Sponsor recognition plaque presented at the Silent Auction Preview Party.

Gold Horseshoe Sponsor for a \$2,000-\$4,999 donation receive the above PLUS:

- ☆ Your company banner in the arena during event and at RED Arena for 1 year.
- ☆ Prominent name on entry banner.
- ☆ Two Facebook posts with company website link.

Platinum Horseshoe Sponsor for a \$5,000-\$9,999 donation receive the above PLUS:

- ☆ Your company in event newspaper ad.

Diamond Horseshoe Sponsor for a \$10,000+ donation receive the above PLUS:

- ☆ Your company logo on T-shirt sleeve.

We greatly appreciate your support at any level. Thank you for your consideration!

Contributions to RED Arena, Inc, a 501(c)(3) organization, are deductible by the donor as provided in Section 170 of the IRS Code.
The value of non-monetary contribution is set by the donor, per IRS regulations. Our federal employer identification number is 264026721

Contacted by: _____

Company Name: _____

Website: _____ Phone: _____

Contact Name: _____ Email: _____

Address: _____

Sponsor Level: _____ Donation Amount: \$ _____ Check# : _____

or Silent Auction Item Value: \$ _____ Description _____

Fair Booth Activity (if sponsoring): _____

Please return this form with your donation before March 15th print deadline.

With a check payable to **RED Arena, Inc**, 1601 Bell Springs Rd, Dripping Springs TX 78620
Or by credit card at www.REDarena.org go to "2016 Round-Up" page, include memo: Round-Up Sponsor