



RED Arena, Inc.
1601 Bell Springs Rd. Dripping Springs, TX 78620
1708 Centerpoint Rd, San Marcos, TX 78666
512.807.6505 REDarena.org

It's our
10th ANNUAL RED ARENA ROUND-UP
October 16th & 17th, 2020
at Dripping Springs Ranch Park

Board of Directors

President

Missy Knebel

Vice President

Caroline Juszczak

Treasurer

Brian Strickland

Secretary

Kathy Hildebrandt

Members

Michelle Calloway
JoLynn Joyce, DVM
Marie Lowman
Catherine Schnurr
Myrna Young

Founder

Executive Director

Jennifer Young, PT

Round-Up Chairs

AnneMarie Falcon
Becki Kosub
Brian Strickland
Caroline Juszczak
Diane Albin
Jenn Tully
Jeri Horelica
Julie Froidcoeur
Kate Crowe
Kathy Hildebrandt
Karen Bailey
Karen VanGetson
Kelly Peacock
Larry Feinstein
Lindsey Fetty
Monica Cosby
Missy Knebel
Nannette Erickson
Page Berghoffer
Sam Camarillo
Sherre Bohls
Stephanie Malcom
Tony Gray
Tracy Miller

Ten years ago **ROUND-UP** started as the only inclusive horse show in our area for kids with disabilities. The event gave our participants the unique opportunity to be included and actually compete with their peers – opening acceptance and making new friends through the common bond of horses.

With the amazing support of this community, our little horse show has grown into a two day event with almost 100 riders and over 1,000 spectators in attendance!

ROUND-UP highlights our riders on horses in a family-friendly inclusive horse show and carnival which is FREE and open to everyone. Our goal is to raise \$200,000 this year through sponsorships, silent auction, BBQ, donations, an equine trail challenge and a 5k/10k Hill Country Trail Run.

RED Arena is a non-profit 501(c)3 with a mission of

EMPOWERMENT THROUGH HORSES.

We serve children and adults through equine assisted physical and occupational therapies, therapeutic riding lessons, sibling support programs, inclusive summer camps, job training and reading to the horses programs.

Your support of this event helps offset our annual program costs for over 200 participants including scholarships for riders with disabilities, their families and our military who may not otherwise be able to participate in our internationally recognized, ground-breaking therapy and programming.

For your consideration a list of sponsorship opportunities and how your contribution helps is attached. Our deadline for inclusion in print materials is August 18, 2020.

To learn more about our program, view our many testimonials, see our therapies in action and get more info on **ROUND-UP**, please visit our website at REDarena.org.

Please join us in making miracles happen and make our **10th Annual ROUND-UP** our best event ever!

Grateful for Your Consideration,

JR Young, PT, MS

Jennifer Young, PT, MS
Physical Therapist, Founder, Executive Director



Sponsor Levels for the 10th Annual RED Arena Round-Up October 16th & 17th, 2020

Horse Show ☆ **Silent Auction** ☆ Mini Horses ☆ **Games** ☆ BBQ ☆ **Petting Zoo**

How your contribution helps:

- ☆ \$200 = a new therapy riding pad and horse girth ☆
- ☆ \$500 = one week of summer camp for one rider ☆
- ☆ \$1,000 = a full semester of therapeutic riding lessons for one rider ☆
- ☆ \$2,000 = an entire year of therapeutic riding lessons for one rider ☆
- ☆ \$5,000 = an entire year of horse care for one horse ☆

Friends of RED Arena for ANY donation or silent auction item valued at less than \$200

- ☆ RED Arena Letter of Appreciation.
- ☆ Promotional material included in Rider and Runner registration packets.

RED Horseshoe for a \$200 donation receives the above PLUS:

- ☆ Your company name in event program.
- ☆ Special "thank you" announcement during the event.

Bronze Horseshoe for a \$500 donation receives the above PLUS:

- ☆ Company name listed on the sponsor page of REDarena.org for one year.
- ☆ Vendor space in the air conditioned silent auction area.

Silver Horseshoe for a \$1,000 donation receives the above PLUS:

- ☆ Company name & website link on REDarena.org for one year.
- ☆ Sponsor recognition plaque presented at Wine-Up.

Gold Horseshoe for a \$2,000 donation receives the above PLUS:

- ☆ Your company name on more than 1,000 event T-shirts worn by staff, volunteers & riders all year!
- ☆ Your company banner in the arena at both RED Arena locations for 1 year.
- ☆ Prominent name event on entry banner.

Platinum Horseshoe for a \$5,000 donation receives the above PLUS:

- ☆ Two Facebook thank you posts with your company's website link.

Diamond Horseshoe for a \$10,000+ donation receives the above PLUS:

- ☆ Your company logo on T-shirt sleeve OR naming rights of our next new therapy horse.

We greatly appreciate your support at any level. Thank you for your consideration.

Contributions to RED Arena, Inc, a 501(c)(3) organization, are deductible by the donor as provided in Section 170 of the IRS Code.
The value of non-monetary contribution is set by the donor, per IRS regulations. Our federal employer identification number is 264026721

Contacted by: _____

Company Name: _____

Website: _____ Phone: _____

Contact Name: _____ Email: _____

MAILING Address for tax receipt: _____

Sponsor Level: _____ Donation Amount: \$ _____ Check# : _____

or Silent Auction Item Value: \$ _____ Description _____

Vendor** Booth Description: _____

**Limited spaces available. Vendors will need to provide their own table and must set up by 3pm Friday, Oct. 16, 2020

THANK YOU FOR MAKING A DIFFERENCE AT RED ARENA

Please return this form with your donation before the August 15th print deadline.

With a check payable to **RED Arena, Inc**, 1601 Bell Springs Rd, Dripping Springs TX 78620

Or by credit card at REDarena.org & include memo: Round-Up Sponsor