



## It's the 14<sup>th</sup> ANNUAL RED ARENA ROUND-UP

May  $1^{st} - 18^{th}$ , 2024

#### **Board of Directors**

President
Caroline Juszczak

Vice President Marie Lowman

Treasurer Brian Strickland

Secretary
Pamela Fricke

Board Members
Joe Allison
Monica Cosby
Robert Dubois, MD, PhD
JoLynn Joyce, DVM
Catherine Schnurr

Founder, CEO Jennifer Young, PT

2024 Round-Up Chairs

AnneMarie Falcon Caroline Juszczak Catherine Cacioppo Derek Fisher Elaina Erickson Holly Barajas Jenn Tully Jolynn Joyce Karen Bailey Kate Crowe Kathy Hildebrandt Kendall Randow Larry Feinstein Lisa Rhodes Monica Cosby Missy Knebel Nannette Erickson Sherre Bohls Stephanie Malcom Denise Thompson Treva Rumbeck

Dear Friends,

We are excited to host our 14<sup>th</sup> annual inclusive horse show at our Dripping Springs arena. On this special weekend our community comes together to celebrate the riding skills that the RED Arena kids and adults with disabilities have been working on all year.

Grab a tissue and watch the KVUE News coverage from our last event:



**ROUND-UP** is a fun, free community event that not only raises awareness, but it also raises the self-esteem and confidence of all our riders. With all the community support, our little horse show has grown into a celebrated annual event raising funds for rider scholarships and horse care. With your help we hope to raise \$350,000 this year through sponsorships, silent auction, BBQ and donations.

RED Arena is a non-profit 501(c)3 Premier Accredited PATH Therapeutic Riding Center with a Platinum Status on GuideStar. Our mission is

### EMPOWERMENT THROUGH HORSES.

We serve children and adults with disabilities including military veterans through equine assisted physical therapy, therapeutic riding lessons, respite care, sibling support programs, inclusive summer camps, job training and day vocational and reading programs.

Your support of this event helps offset our annual program costs for over 200 participants including scholarships for riders with disabilities, their families and our military who may not otherwise be able to participate in our internationally recognized, ground-breaking therapy and programming.

For your consideration a list of sponsorship opportunities and how your contribution helps is attached. Our deadline for inclusion in print materials is **March 1, 2024**.

To learn more about our programs, view family testimonials, see our therapies in action and get more info on **ROUND-UP**, please visit our website at <u>REDarena.org</u>.

Please join us in making miracles happen and make our 14<sup>th</sup> Annual ROUND-UP our best event ever!

Grateful for Your Consideration,

JRYoung, PT, MS Jennifer Young, PT, MS Physical Therapist, CEO, Founder



# Sponsor Levels for the 14<sup>th</sup> Annual RED Arena Round-Up May 1<sup>st</sup> - 18<sup>th</sup>, 2024

☆ Horse Show ☆ HUGE Silent Auction ☆ Mini Horses ☆ Raffles ☆ BBQ ☆

### **How your contribution helps:**

\$200 = a new therapy riding pad and horse girth
\$500 = one semester of job training
\$750 = one week of summer horse camp
\$1,000 = one semester of therapeutic riding lessons
\$2,000 = one semester of equine assisted physical therapy
\$5,000 = an entire year of horse care for one horse

| <b>Sponsor Recognition</b>      | Friend<br><\$200 | <b>RED</b><br>\$200 | Bronze<br>\$500 | <b>Silver</b><br>\$1,000 | Gold<br>\$2,000 | Platinum<br>\$5,000 | Diamond<br>\$10,000 |
|---------------------------------|------------------|---------------------|-----------------|--------------------------|-----------------|---------------------|---------------------|
| Letter of appreciation          | •                | •                   | •               | •                        | •               | •                   | •                   |
| Name in event program           |                  | •                   | •               | •                        | •               | •                   | •                   |
| Your promo's in 200 rider packs |                  | •                   | •               | •                        | •               | •                   | •                   |
| Listing on REDarena.org         |                  |                     | •               | •                        | •               | •                   | •                   |
| Your website on REDarena.org    |                  |                     |                 | •                        | •               | •                   | •                   |
| Sponsor Plaque                  |                  |                     |                 | •                        | •               | •                   | •                   |
| Name on 1,000+ event shirts     |                  |                     |                 |                          | •               | •                   | •                   |
| 1 year on an arena banner       |                  |                     |                 |                          | •               | •                   | •                   |
| 1 year on the entry banner      |                  |                     |                 |                          | •               | •                   | •                   |
| 2 FB Post with your link        |                  |                     |                 |                          |                 | •                   | •                   |
| Logo on REDarena.org            |                  |                     |                 |                          |                 |                     | •                   |

### We greatly appreciate your support at any level. Thank you for your consideration. Contributions to RED Arena, Inc, a 501(c)(3) organization, are deductible by the donor as provided in Section 170 of the IRS Code.

| The value of non-monetary contribution is set by the                     |                     |               |
|--|---------------------|---------------|
| Company Name:  | -                   | Contacted by: |
| Website:   |                     | Phone:        |
| Contact Name:  |                     | Email:        |
| MAILING Address for tax receipt:   |                     |               |
| Sponsor Level:   | Donation Amount: \$ | Check# :      |
| or Silent Auction Item Value: \$<br>Silent Auction Item Full Description | _                   |               |

THANK YOU FOR MAKING A DIFFERENCE AT RED ARENA

Please return this form with your donation before the March 1<sup>st</sup> print deadline With a check payable to

RED Arena, Inc, 1601 Bell Springs Rd, Dripping Springs TX 78620 Or by credit card at REDarena.org & include memo: Round-Up Sponsor

Scan for online form

